

Menzies Mission Newsletter #4

Issue: February 2026



Greetings, Menzies Family,

As February unfolds, we're delighted to connect with you through this month's newsletter. Here, you'll find highlights from recent projects, upcoming opportunities, and recognition for those going above and beyond in service of our shared goals.



From the Founder's Desk

Dear Menzies Family,

From the deepest place within me, thank you. Your dedication, compassion, and willingness to serve are the soul of this foundation. Your presence and your commitment to this sacred mission mean more than words can hold.

You are the heart of what we are building together, and you are the living expression of the love my mother instilled in my siblings and me. I am profoundly grateful for each of you as we create the foundation that will one day uplift and support children and families in ways that honor her legacy.

With love and gratitude,

Sonnie Dean Menzies

Product Launch Update

An update from George Halfkenny:

February 19 MVP Launch on Track

Following our internal soft launch on January 12th, the team has been working diligently to add the final critical components required for the system. We are now transitioning our focus onto MVP Production Support, Onboarding, and Marketing in support of our February 19th Public Launch.

This progress wouldn't be possible without the incredible synergy in our organization. On behalf of everyone in our organization, we want to extend our sincere thanks to UX/UI Design for refining the user journey, Product for steering our roadmap, and Marketing for preparing our outward-facing presence.

As we enter a high-intensity month of security scans, rigorous QA testing, and GRC compliance checks, we are especially grateful for the extra hours and meticulous attention to detail from every contributor, developer, and specialist involved. We are in the home stretch, and the finish line is in sight thanks to this collective effort.

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Meet Saria Brewer : Designing with Heart & Vision



Saria is our resident UX/UI Design Manager.

Since joining Menzies in April 2025, Saria has risen through the ranks via curiosity rather than credentials. As a junior designer without formal UX training, she attended cross-departmental meetings to understand everyone's challenges. After demonstrating versatility across many roles, she was appointed to manage the six-person UX/UI team.

As a resident of Eastern Pennsylvania, Saria enjoys hiking, especially over demanding terrain, in her free time. In warmer months, she also likes to ride her motorcycle on the open road. Additionally, Saria graciously volunteers with the American Red Cross Disaster Relief, supporting displaced families, and assists with her son's Cub Scout pack.



UX / UI Team at Menzies



At Menzies, the UX/UI Design Team exemplifies how **strong leadership** and **collaboration** transform organizational culture. Saria Brewer's evolution from junior designer to UX/UI Design Manager demonstrates our commitment to nurturing internal talent based in integrity and adaptability rather than formal credentials alone.

The team's streamlined workflows have revolutionized cross-departmental collaboration, reduced bottlenecks, and accelerated project delivery. These efficiencies directly support faster time-to-market for products and reflect our core values of openness and teamwork, creating a resilient organization prepared for future growth and complexity.

Looking Forward Together

As we march through February, we're filled with gratitude for your continued hard work and commitment. The anticipation of spring reminds us that after every winter comes new growth, and we're excited about the opportunities and challenges that await our organization in the coming season.

Your contributions, whether big or small, make a real difference every single day. Thank you for choosing to be part of this team. Let's embrace the arrival of spring together and continue making a lasting impact in our community and beyond.

With love and gratitude,
Sonnie Dean & the Menzies Mission Team

Stay tuned for monthly updates.

This newsletter is internal only.